

Website Heuristic Checklist 9/5/2009

Reviewer:

	Comments	Insignificant or non-existent	Fix if time available	High priority	Urgent
<i>Homepage</i> – purpose of site is immediately apparent– Internal audience					
Ditto - External audience					
<i>Homepage</i> - Is clearly organized. User has a sense of how to proceed to all major sections of the site.					
Ditto – External audience					
<i>Navigation – Sense of Place and Movement within Site</i>					
It is easy to access major portions of the site from all site sections / minimal number of clicks.					
It is easy to know where your current location is within the overall site e.g. breadcrumbs					
Site Map available					
If available, search works well.					
Number of menu items is comfortable / easily digestible					
Menu items are understandable / reflect the content accurately.					
Menu items are consistent from page to page.					
<i>Consistency of Style</i>					
Headings, layout, etc. are similar from page to page, unless it is made clear that you are in a very special section with its own internal rules.					
<i>Overall Design</i>					
Layout is clear and comfortable / readable / not crowded.					

Colors and graphics are used appropriately					
Font is appropriately sized					
<i>Content</i>					
It is clear what content is available at the current page.					
The content is useful.					
About page exists					
Contact page is consistent and complete.					
Page levels reflect importance / hierarchy of content.					
Content is current					
<i>Technology</i>					
Load times are reasonable					
Broken links					
What browser(s) was the site tested on and were there any associated problems with a specific browser					