

INFOSCOPE

News and Tips for Locating and Managing Information



URLs are hotlinks July 2004

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Quality Health Resources on the Web

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RSS

INFOSCOPE will return in September. Have a great summer.

Quality Health Resources on the Web

Rule 1!

Perhaps more than anything else medical information has the potential for greater negative consequences if it is incorrect or used improperly. It is incumbent that everyone seeking medical information on the Web be armed with strategies for judging the quality of the data. One initial strategy is simply to let others gather quality resources [ahem...] as your jumping off point. Also, information from governments is generally more trustworthy.

For background on the issues surrounding quality of medical resources on the Web, **Consumer Web Watch** [from Consumer's Union, the Consumer Reports people] has produced materials addressing the issue. For example, criteria for evaluating health websites - <http://www.consumerwebwatch.org/news/health/index.html>

If you don't know any medical gateways start with a general Web directory created by experts, such as the **Librarian's Index to the Internet** <http://www.lii.org> Health and Medicine section.

Evaluating Health Information

<http://www.nlm.nih.gov/medlineplus/evaluatinghealthinformation.html> from the National Institute of Health is another good resource.

Health Statistics and Policy State Health Facts Online

<http://statehealthfacts.kff.org>

This site is an excellent resource for quick retrieval of important health information and statistics. From the Kaiser Family Foundation.

Continued ...

Update on RSS

A compilation of RSS feeds relevant to libraries has been posted at the IOWA State University Cyberstacks website, compliments of Gerry McKiernan. <http://www.public.iastate.edu/~CYBERSTACKS/RSS.htm>
A bibliography of articles about RSS may also be found there.

While you're checking that out, visit other collections of quality Web resources located via the main Cyberstacks website at: <http://www.public.iastate.edu/~CYBERSTACKS/>

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**Information is Power
... if you can find it!**

- Would you like to reduce information “overload”?
- Are you wasting time and money looking for information you wish you had, or, worse yet, know you already have?
- Do you want to keep track of employee knowledge?

**D. L. Cohen Information Services
Customized solutions**

Trends and Indicators in the Changing Health Care Marketplace, 2004 Update

<http://www.kff.org/insurance/7031/index.cfm>

Also from the Kaiser Family Foundation, a comprehensive report covering drugs, health insurance, health care providers and health plans.

Health Policy Links

<http://www.umassmed.edu/healthpolicy/links.cfm>

Associations, journals, research organizations, more. Some are related to Massachusetts but most are of interest to a general audience. From the Center for Health Policy and Research at the University of Massachusetts.

Recommended Health Sites—General

Complementary and alternative medicine: an overview of nontraditional medicine on the Web [article with links]

<http://www.ala.org/ala/acrl/acrlpubs/crlnews/backissues2002/september/candrlnewsseptember.htm>

Federal Health Information Centers and Clearinghouses

<http://www.health.gov/NHIC/Pubs/clearinghouses.htm>

National Library of Medicine

<http://www.nlm.nih.gov/>

Includes access to, among others, **MedlinePlus** [<http://medlineplus.gov/>], a consumer oriented medical database, and **Medline**, the premier general medical database for practitioners. **For a full list** of databases and electronic resources available via NLM go to

<http://www.nlm.nih.gov/databases/>

You are encouraged to take a look at this page as you will find a broad assortment of topics covered, including: ClinicalTrials, Household Products Database, Asian-American Health, and the NLM Senior Health Database, among others.

The **Gateway** site, <http://gateway.nlm.nih.gov/gw/Cmd> allows searching across several databases simultaneously.

Healthfinder

<http://www.healthfinder.gov>

Consumer-oriented—from the US Dept of Health and Human Services

Merck Manual – Second Home Edition

http://www.merck.com/mrkshared/mmanual_home2/home.jsp

The long established reference for health practitioners, rewritten for consumers.

Mayo Clinic

<http://www.mayoclinic.com>

Authoritative, comprehensive medical information for the consumer

Health Library at Stanford

<http://healthlibrary.stanford.edu/>

The following are commercial sites but of high quality.

Medscape

<http://www.medscape.com/px/urlinfo>

Practitioner-oriented

WebMD

http://my.webmd.com/webmd_today/home/default

The consumer-oriented version of Medscape

Recommended Health Sites—Specialized

National Women’s Health Information Center

<http://www.4woman.org>

AgeLine Database

<http://research.aarp.org/ageline>

Drug Interaction Database

<http://www.drugdigest.org/DD/Home>

GlobalHealthResources.com

<http://www.globalhealthresources.com>

“E-exercise and eating right: weight loss on the web” by Irene McDermott [article]

Search at FindArticles/Looksmart <http://www.findarticles.com>

Key Publications

BMJ: The British Medical Journal

<http://bmj.bmjournals.com/>

Journal of the American Medical Association

<http://jama.ama-assn.org/>

For Fun

Medicine and Madison Avenue

<http://odyssey.lib.duke.edu/mma/>

Search Tip:
Looking for info on health policy? If you are determined to use a general web search engine then use a strategy like this:
In Google—allintitle:“health policy” site:org [or gov, or edu]
This will limit your results to non-commercial sources and will only find results with the phrase “health policy” in the title.

Skip navigation



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and the NATIONAL INSTITUTES OF HEALTH

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Health Topics

Start here with over 650 topics on conditions, diseases and wellness

Drug Information

About your prescription and over-the-counter medicines

Medical Encyclopedia

Includes pictures and diagrams

Dictionary

Spellings and definitions of medical words

News

Health News from the past 30 days

Directories

Find doctors, dentists and hospitals

Other Resources

Local libraries, health organizations, international sites and more

Current Health News

- ▶ [Some Dogs May Sense Kids' Impending Seizures](#)
- ▶ [Mental Impairment Common with Breast Cancer](#)
- ▶ [Doctors Find SARS Virus in Tears of Patients](#)
- ▶ [More news](#)

Featured Site



Are you ready to make a splash? Learn more about [Water Safety](#)

In the Spotlight

Summer may mean Lyme Disease. Learn more:



- ▶ Go to [Lyme Disease](#)
- ▶ Interactive Health Tutorial on [Lyme Disease](#)

Interactive Tutorials

Over 165 slideshows with sound and pictures



ClinicalTrials.gov

Studies for new drugs and treatments



NIH SeniorHealth

Health information for older adults




- ▶ What's new on MedlinePlus?

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Better Than
WHISKEY
for
Colds and Flu



Delightful Elixir, Called Aspironal, Medicated With Latest Scientific Remedies That Are Endorsed by Medical Authorities to Cut Short a Cold or Cough Due to Cold and Prevent Complications.

Every Druggist in U. S. Instructed to Refund Price While You Wait at Counter if You Don't Feel Relief Coming in Two Minutes.

DELIGHTFUL TASTE, IMMEDIATE RELIEF, QUICK WARM-UP.

The sensation of the drug trade is Aspironal, the two-minute cold and cough reliever, authoritatively guaranteed by the laboratories; tested, approved and most enthusiastically endorsed by the people as ten times as quick and effective as whiskey, rock and rye, or any other cold and cough remedy they have ever tried.

All drug stores are supplied with the wonderful elixir, so all you have to do to get relief from that cold is to step into the nearest drug store, hand the clerk a half dollar for a bottle of Aspironal and tell him to serve you two teaspoonfuls. With your watch in your hand, take the

drink at one swallow and call for your money back in two minutes if you cannot feel the distressing symptoms of your cold fading away like a dream within the time limit. Don't be bashful, for all druggists invite you and expect you to try it. Everybody's doing it.

When your cold or cough is relieved, take the remainder of the bottle home to your wife and children, for Aspironal is by far the safest and most effective, the easiest to take and the most agreeable cold and cough remedy for children as well as adults. Quickest relief for catarrhal croup and children's choking up at night.

ALCOHOL 10%
DOES NOT CONTAIN ANY OPIATES
TAKE WELL BEFORE TAKING
DIRECTIONS FOR USE:
Dose for Adults
teaspoonfuls without water, then 1 teaspoonful
till bowels move freely; thereafter 1 teaspoonful
desired effect is secured.
Dose for Children
months, 1 to 5 drops; 6 months to 1 year, 5 to 10 drops;
1 to 3 years, 10 to 30 drops; 5 years up, 30 drops to 1
teaspoonful.
Manufactured Only by
ASPIRONAL LABORATORIES
ATLANTA, GEORGIA
PRICE 50 CENTS

Don't Let That Cold Run Into
Something Worse--
Stop it Now With
ASPIRONAL

Medicine and Madison Avenue On-Line Project—Ad #MM0065

John W. Hartman Center for Sales, Advertising & Marketing History

Rare Book, Manuscript, and Special Collections Library

Duke University, Durham, North Carolina

<http://SCRIPTORIUM.LIB.DUKE.EDU/MMA/>
Accessed June, 2004